Divesh Borse

Product Designer

Integrating **mindfulness, aesthetics** & **value** in crafting digital products & businesses

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EXPERIENCE

Product Designer

Walkover Inc. — *Indore, India (2020 to present)*

Designing and delivering 5 digital products. My job role is versatile which includes understanding customers, businesses & create viable & meaningful solutions for them.
Working on products like e-commerce, cloud communication & saas platforms. I am also, mentoring and helping junior designers to work in my team and collaborate efficiently with different ideas and solutions.

UX/UI Designer (Contractual)

Secugenius Solutions — *Delhi, India (2020)*

Created blockchain web platform & its key concepts, especially 'Minting contracts' & also worked on an e-commerce platform where I shared my valuable inputs to meet business needs and customer satisfaction.

UX Designer

Eduspace Technologies Pvt. Ltd. — *Pune, India (2018-2019)*

I worked on enterprise ed-tech product called 'Proctur'. My versatile role impacted business which also made **Proctur featured under Top 5 educational app by Silicon India 2019**. I worked mainly on UX and UI designs of web and apps of whole product. Also, led redesign efforts to refocus product before launch.

Technical Illustrator

Expert Global Solutions Pvt. Ltd. — *Pune, India (2018)*

(On-Site Location) - Whirlpool of India, Pune. I worked in fast pace agile process and challenges where I designed illustrations for Whirlpool product manuals.

Graphic Designer

Peppermint Clothing Pvt. Ltd. — *Pune, India (2017)*

I created illustrations and fabric prints. My job role was to understand the graphic design concepts & collaborate with fashion designers

Freelance Designer

Pune, India (2014-2017)

A multi-disciplinary designer, where I focused on solving problems and creating meaningful solutions for businessess.

EDUCATION

Master's in Design - UX & Interaction Design

Indian Institute of Information Technology, Design and Manufacturing, Jabalpur

Jul 2021

Bachelor's in Engineering - Mechanical

Sinhgad Institute of Technology, Lonavala

Jun 2014

SKILLS

Design Tools

Figma	Miro
Sketch	Balsamiq
Protopie	Marvel
Adobe Creative Suite	Notion

UX Skills

Micro-interaction, Wireframing, Persona, User journey, IA, Accessibility, Usability testing, Contextual inquiry, Heuristic evaluation, Mind mapping

HONOR & AWARDS

DCDC Winner in D'source Corona Design Challenge 2020 organised by IDC, IIT Bombay in Design Area of One's Choice

HOBBIES

Travel, Painting, Sketching. Dancing, Cooking